

1.	Form		3.	Gender	
	A	50%		Male	49%
	B	50		Female	51
2.	Region		4.	Phone use	
	King County	30%		Wireless only	24%
	North Puget	18		Dual use	63
	Western Washington	30		Landline only	12
	Eastern Washington	22		No answer	1

DNR = Volunteered response
* indicates responses totaled 0.4% or less

Hello, may I please speak with (NAME ON LIST)? My name is _____ from _____, a public opinion polling firm. We're not selling anything and I will not ask for a donation at any time. We are conducting a short survey about some issues people have been talking about lately. It will take only a few minutes and all responses will be anonymous and used only for research purposes.

IF UNAVAILABLE AND LANDLINE: ASK FOR YOUNGEST REGISTERED VOTER IN HOUSEHOLD

5. First, have I reached you on a landline or mobile telephone?

Landline	68%	GO TO Q7
Mobile	31	
DK/NA/REFUSED	1	

6. **(ONLY READ IF Q5 = MOBILE)** Are you in a place where you can safely take this survey?

Yes	CONTINUE
No	SCHEDULE CALL BACK
DK/NA/REFUSED	TERMINATE

7. Are you 18 years or older and registered to vote at your home address in Washington? **(IF YES:)** Which of the following best describes your age? **(READ LIST)**

18-29	14%
30-34	9
35-44	16
45-54	19
55-64	20
65 or older	21
--	
DK/NA/REFUSED	1
Not old enough / Not registered	TERMINATE

8. To start, in general, would you say that things in Washington State are heading in the right direction or are things off on the wrong track? **(IF MIXED OPINIONS:)** Well, which way would you say you lean?

Right direction	38%	<u>TOTAL RIGHT DIRECTION: 44%</u>
Mixed opinions, lean right direction	6	
Mixed opinions, lean wrong track	6	<u>TOTAL WRONG TRACK: 44%</u>
Wrong track	38	
--		
Mixed opinions, no lean	5	
DK/NA/REFUSED	8	

9. What would you say is the most important issue facing Washington today? **(READ LIST AND RANDOM ROTATE)**

Economy and jobs	39%
Government budget / taxes	20
Education.....	16
Health care	10
Transportation and congestion.....	5
Public health	3
Environmental issues.....	2
Something else	3
--	
DK/NA/REFUSED.....	2

10. Overall, how would you rate the health and condition of Washington's water resources, which includes salt water, shorelines, beaches, bays, lakes and the rivers, creeks, and streams found throughout the state? **(READ LIST)**

Excellent.....	14%	<u>EXCELLENT OR GOOD: 73%</u>
Good.....	59	
Only fair	19	<u>FAIR OR POOR: 21%</u>
Poor.....	2	
--		
DK/NA/REFUSED.....	6	

11. And using that same scale, how would you rate the health and condition of the water resources in and around Puget Sound only? **(READ LIST IF NECESSARY)**

Excellent.....	6%	<u>EXCELLENT OR GOOD: 49%</u>
Good.....	43	
Only fair	24	<u>FAIR OR POOR: 28%</u>
Poor.....	4	
--		
DK/NA/REFUSED.....	23	

Now, I'm going to read you a list of some public figures, organizations, and institutions you may have heard of and I'd like you to tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of each one. If you don't recognize the name or if you recognize the name but do not have an opinion, please just say so and we will move to the next name. Here is the first one...

TABLE SORTED BY TOTAL FAVORABLE

RANDOM ROTATE ALL	TOTAL FAV	TOTAL UNFAV	Very Fav	SW Fav	SW Unfav	Very Unfav	Recog., No opin	Don't recog.	DK/ REF
12. Barack Obama	54%	41%	31%	23%	13%	28%	3%	*%	1%
13. Indian tribes in Washington State	54%	18%	16	37	12	6	21	3	4
14. Rob McKenna	37%	20%	17	20	10	9	21	18	4
15. Mitt Romney	36%	51%	14	22	17	34	9	3	2
16. Jay Inslee	34%	16%	11	23	8	9	20	25	5
17. The Washington Farm Bureau	33%	6%	10	22	4	1	31	24	7
18. The Columbia River Crossing project	13%	6%	2	11	2	4	13	57	10

19. Generally speaking, would you support or oppose stronger laws protecting the health of water resources here in Washington? **(PROBE:)** Is that strongly <support/oppose> or not so strongly? **(IF UNSURE:)** Which way would you say you lean at this time?

Strongly support.....	53%	<u>TOTAL SUPPORT: 73%</u>
Not strongly support.....	14	
Lean support.....	6	
Lean oppose.....	3	<u>TOTAL OPPOSE: 19%</u>
Not strongly oppose.....	7	
Strongly oppose.....	9	
--		
DK/NA/REFUSED.....	7	

20. Would you support or oppose stronger water resource protection regulations on agriculture and farm activities? **(IF SUPPORT:)** Would this be true even if some foods increased in cost?

Support, even if more costly.....	49%
Support, but not if more costly.....	11
Oppose.....	25
--	
DK/NA/REFUSED.....	15

21. Looking at this a different a different way, let me read you four statements and please tell me which one comes closest to your own view even if none of them is exactly your view. Generally speaking, do you think ... **(ROTATE TOP TO BOTTOM:)**

- The laws protecting Washington's water resources are not strong enough.
- The laws protecting Washington's water resources are strong enough but should be better enforced.
- The laws protecting Washington's water resources and their enforcement should be left as they are.
- The laws protecting Washington's water resources and their enforcement are too strict and need to be relaxed.

(PROBE:) Do you feel strongly about that or not so strongly?

Not strong enough, feels strongly.....	10%	<u>TOTAL NOT STRONG ENOUGH: 13%</u>
Not strong enough, doesn't feel strongly	3	
Better enforced, feels strongly.....	31	<u>TOTAL BETTER ENFORCED: 46%</u>
Better enforced, doesn't feel strongly	15	
Should be left, feel strongly.....	18	<u>TOTAL SHOULD BE LEFT: 27%</u>
Should be left, doesn't feel strongly.....	9	
Too strict, feels strongly	5	<u>TOTAL RELAXED: 6%</u>
Too strict, doesn't feel strongly.....	2	
--		
DK/NA/REFUSED.....	8	

Now I am going to read you a few areas in which the Washington state government plays some role. After I read each one, please tell me if you think the state government should be doing more, doing less, or if it is doing enough in that area. If you don't have an opinion, just say so and we'll move to the next one. Here is the first one... **(IF MORE:)** Is that MUCH more or only a little more?

TABLE SORTED BY TOTAL MORE

RANDOM ROTATE ALL		TOTAL MORE	ENOUGH OR LESS	Much More	A Little More	Enough	Less	DK/REF
22.	Ensuring that fish and shellfish are free of toxic contamination and can be eaten.	50%	40%	28%	22%	36%	4%	10%
23.	Protecting fish habitat for commercial and recreational fishing.	45%	45%	21	25	39	6	9
24.	Ensuring agricultural and farm practices are environmentally responsible.	42%	43%	18	24	36	7	15
25.	Ensuring water resources meet high standards for public health.	42%	50%	21	21	47	3	8
26.	(SPLIT A) Protecting outdoor areas like beaches and lakes for children and families to safely enjoy.	41%	57%	19	22	54	3	2
27.	Protecting the natural beauty of Washington State for its residents and tourists.	39%	57%	18	20	53	4	4
28.	Ensuring an adequate supply of clean drinking water.	37%	58%	20	18	56	2	4
29.	(SPLIT B) Protecting streams and lakes for recreational purposes like swimming and boating.	34%	57%	17	18	51	6	9

30. Based on what you have seen and heard, which of the following do you think contributes the MOST to water pollution in Washington? And which of those do you think contributes the LEAST to water pollution in Washington?

	MOST	LEAST	MOST – LEAST
Commercial and industrial sites	57%	9%	+48
Agricultural practices	12%	30%	-18
Individuals	22%	48%	-26
DK/NA/REFUSED	9%	13%	N/A

31. Who do you think would BENEFIT the most if stronger laws protecting water resources were passed by the state of Washington? And who do you think would be HURT the most if stronger laws protecting water resources were passed by the state of Washington? Would you say ...

	BENEFIT	HURT	BENEFIT – HURT
People like yourself	38%	9%	+29
Environmentalists	25%	4%	+21
Taxpayers	19%	28%	-9
Farmers and Ranchers	5%	47%	-42
DK/NA/REFUSED	13%	12%	N/A

Now, I'm going to read some specific concerns some people have regarding Washington's water resources. For each one, please rate your level of personal concern about that issue. You can say it is one of the issues that causes you the most concern, an issue that causes a lot of concern, an issue that causes just some concern or whether you are not concerned about that issue. Here is the first one...

TABLE SORTED BY TOTAL HIGH CONCERN

RANDOM ROTATE ALL	HIGH CONCERN	TOTAL CONCERN	One of the most	A lot	Some	Not	DK/REF
32. Toxic chemicals from industrial activities in waterways.	58%	90%	25%	33%	32%	8%	2%
33. (SPLIT B) The supply of water for future generations.	57%	84%	25	32	27	15	1
34. (SPLIT A) The quality of water for future generations.	52%	88%	20	32	36	12	*
35. The quality of our drinking water.	41%	72%	23	19	31	27	1
36. Septic tanks leaking into waterways.	39%	78%	15	24	39	20	2
37. The impact of population growth and development on water resources.	38%	80%	14	24	42	18	3
38. Polluted storm water runoff.	36%	79%	14	22	43	19	3
39. The quality of water for fish habitat.	36%	80%	13	23	44	18	2
40. Public health and safety risks posed by our water resources.	27%	71%	10	17	44	23	5
41. The impact of agricultural practices on our water resources.	22%	74%	7	15	52	22	4

42. Moving on, which of the following statements comes closest to your own opinion, even if neither is exactly your opinion? **(ROTATE STATEMENTS:)**

The best way to protect our water resources is public-private partnerships that provide incentives for the private sector to use responsible environmental practices. – **OR** – The best way to protect our water resources is for public agencies to enforce water quality laws and fine those who are not following the law.

(IF CHOICE GIVEN:) Do you agree strongly or not so strongly with that? **(IF UNDECIDED:)** Which statement would you say you lean toward?

Strongly incentive	35%	<u>TOTAL INCENTIVE: 49%</u>
Somewhat incentive.....	11	
Lean incentive.....	3	
Lean enforcement.....	3	<u>TOTAL ENFORCEMENT: 46%</u>
Somewhat enforcement.....	10	
Strongly enforcement.....	33	
--		
DK/NA/REFUSED.....	5	

43. Again, which of the following statements comes closest to your own opinion, even if neither is exactly your opinion? **(ROTATE STATEMENTS:)**

The health and condition of water resources is really only a problem in the Puget Sound region. – **OR** – The health and condition of water resources is a problem throughout the entire state of Washington.

(IF CHOICE GIVEN:) Do you agree strongly or not so strongly with that? **(IF UNDECIDED:)** Which statement would you say you lean toward?

Strongly Sound only.....	12%	<u>TOTAL SOUND ONLY: 23%</u>
Somewhat Sound only.....	9	
Lean Sound only.....	2	
Lean statewide.....	4	<u>TOTAL STATEWIDE: 61%</u>
Somewhat statewide.....	16	
Strongly statewide.....	41	
--		
DK/NA/REFUSED.....	17	

44. And how about these statements? **(ROTATE STATEMENTS:)**

Protecting water resources in Washington State should be given priority even at the risk of slowing economic growth. – **OR** – Economic growth should be given priority, even if Washington's water resources suffer to some extent.

(IF CHOICE GIVEN:) Do you agree strongly or not so strongly with that? **(IF UNDECIDED:)** Which statement would you say you lean toward?

Strongly clean water.....	35%	<u>TOTAL CLEAN WATER: 52%</u>
Somewhat clean water.....	12	
Lean clean water.....	4	
Lean economic growth.....	3	<u>TOTAL ECONOMIC GROWTH: 39%</u>
Somewhat economic growth.....	16	
Strongly economic growth.....	21	
--		
DK/NA/REFUSED.....	10	

45. State laws require counties to manage growth and protect shorelines through land use zoning. Which of the following statements comes closest to your own opinion regarding the Growth Management Act and Shorelines Management Act laws in your area. **(READ AND ROTATE LIST:)**

The laws don't go far enough.....	18%
The laws need are fine as they are now.....	47
The laws are too restrictive.....	14
--	
DK/NA/REFUSED.....	21

46. **(SPLIT A)** In Washington, there is a lower property tax rate for land used for agricultural purposes than for non-agricultural land. Would you support or oppose requiring agricultural practices on these lands to meet stronger water protection standards in order to receive the lower tax rate? **(PROBE:)** Is that strongly or only somewhat? **(IF UNDECIDED:)** Which way would you say you lean?

Strongly support.....	35%	<u>TOTAL SUPPORT: 67%</u>
Somewhat support.....	29	
Lean support.....	3	
Lean oppose.....	2	<u>TOTAL OPPOSE: 26%</u>
Somewhat oppose.....	11	
Strongly oppose.....	13	
--		
DK/NA/REFUSED.....	7	

47. **(SPLIT B)** In Washington, there is a lower property tax rate for land used for agricultural purposes than for non-agricultural land. Would you support or oppose requiring agricultural practices on small hobby farms to meet stronger water protection standards in order to receive the lower tax rate if those agricultural practices are non-commercial? **(PROBE:)** Is that strongly or only somewhat? **(IF UNDECIDED:)** Which way would you say you lean?

Strongly support.....	33%	<u>TOTAL SUPPORT: 67%</u>
Somewhat support.....	32	
Lean support.....	2	
Lean oppose.....	1	<u>TOTAL OPPOSE: 23%</u>
Somewhat oppose.....	9	
Strongly oppose.....	13	
--		
DK/NA/REFUSED.....	10	

48. **(SPLIT A)** Which of the following do you trust MOST to protect water resources in Washington?

49. **(SPLIT A)** Which of the following do you trust LEAST to protect water resources in Washington?

	MOST	LEAST	MOST – LEAST
Local governments	37%	9%	+28
State government	31%	37%	-6
The private sector	25%	47%	-22
DK/NA/REFUSED	6%	7%	N/A

50. **(SPLIT B)** Which of the following do you trust MOST to protect water resources in Washington?

51. **(SPLIT B)** Which of the following do you trust LEAST to protect water resources in Washington?

	MOST	LEAST	MOST – LEAST
Local governments	45%	20%	+25
State government	34%	36%	-2
Indian tribes	13%	30%	-17
DK/NA/REFUSED	8%	14%	N/A

Now I am going to read you some statements made by SUPPORTERS of stronger laws to protect water resources in Washington. After I read each one, please tell me whether you personally find that statement to be a very convincing, somewhat convincing, not very convincing, or not at all convincing reason to SUPPORT stronger laws to protect water resources in Washington. Here is the first one...

TABLE SORTED BY TOTAL CONVINCING

RANDOM ROTATE ALL	TOTAL CONV	TOTAL UNCONV	Very Conv	SW Conv	Not Very	Not at All	DK/NA
52. (SPLIT B) Washington's water resources are a critical component of public health and safety for every part of the state. We need to ensure that water across the state is drinkable, fishable, and swimmable and no community is being left behind.	84%	14%	47%	37%	9%	5%	2%
53. (SPLIT B) Everyone in the state foots the bill for cleaning up polluted streams, rivers and lakes and reversing environmental damage. We need a better system for holding polluters accountable that doesn't see taxpayers as an endless well of clean up dollars to pay for bad enforcement.	81%	17%	44	36	11	6	2
54. (SPLIT A) Clean water is essential for our health and especially critical for children. We need better laws to ensure that all children and future generations have access to water that is drinkable, fishable, and swimmable.	78%	20%	42	37	11	10	1
55. (SPLIT A) You don't need to be an expert to know what happens when polluters are handed the responsibility for managing pollution. Yet, this is the system we have in Washington, limiting protections to incentives and strongly worded letters. We need a new common sense system that actually holds polluters accountable and discourages irresponsible behavior.	75%	23%	38	37	14	9	2
56. (SPLIT B) Our current system for protecting water resources combines bad ideas with poor accountability and has predictable results. Not only does the state PAY polluters not to pollute, but it does not require those who are being paid to show any improvement in the conditions of our water resources. We need a real common sense solution that holds polluters accountable and discourages irresponsible behavior.	75%	22%	29	46	14	8	3
57. (SPLIT B) Pollution is an unavoidable result of our modern economy and society. But we still have a responsibility to protect fish and wildlife in Washington and our current efforts are not getting the job done. 17 populations of salmon, steelhead and trout are listed as endangered or threatened under the Endangered Species Act in Washington due to loss of habitat.	75%	20%	29	46	12	8	5
58. (SPLIT A) We need to be doing more to avoid costly clean ups. Cleaning up polluted streams, rivers, and lakes costs taxpayers over \$100 million every year. That's more than double what we spent on early learning programs for children. Stronger protections now will lead to fewer clean ups and savings for taxpayers in the future.	70%	27%	34	37	13	14	3
59. (SPLIT A) Commercial fishing has been one of Washington's most profitable family-wage industries for decades but lax protections are threatening fish habitat. 17 populations of salmon, steelhead and trout are listed as endangered or threatened under the Endangered Species Act in Washington due to loss of habitat.	68%	27%	29	39	15	12	5

60. Now that you've heard a few different perspectives, I'd like to ask one last time, would you support or oppose stronger laws protecting the health of water resources here in Washington? **(PROBE:)** Is that strongly <support/oppose> or not so strongly? **(IF UNSURE:)** Which way would you say you lean at this time?

Strongly support.....	45%	<u>TOTAL SUPPORT: 71%</u>
Somewhat support.....	19	
Lean support.....	7	
Lean oppose.....	3	<u>TOTAL OPPOSE: 22%</u>
Somewhat oppose.....	8	
Strongly oppose.....	12	
--		
DK/NA/REFUSED.....	7	

61. **(ONLY READ IF OPPOSE)** Which of the following best describes the reason you oppose stronger protections. Is it... **(READ AND RANDOM ROTATE)**

MULTIPLE RESPONSES ACCEPTED; PERCENTAGES DO NOT ADD TO 100%

You worry it could lead to higher taxes.....	34%
You worry it could hurt economic growth.....	32
It seems unnecessary.....	20
You worry it will increase costs for goods.....	12
Something else (READ LAST).....	30
--	
DK/NA/REFUSED.....	1

I have just a few questions left for statistical purposes.

62. Regardless of how you plan to vote, in politics, as of today, do you consider yourself **(ROTATE:)** a Republican, a Democrat, or an independent? **(IF INDEPENDENT:)** As of today, do you lean more to the Democratic Party or the Republican Party?

Democrat.....	31%	<u>DEMOCRAT OR LEAN: 40%</u>
Independent, lean Democratic.....	9	
Republican.....	23	<u>REPUBLICAN OR LEAN: 32%</u>
Independent, lean Republican.....	9	
Independent.....	21	
--		
Other (DNR).....	4	
DK/NA/REFUSED.....	3	

63. In the 2008 election for president, did you vote for Democrat Barack Obama or Republican John McCain?

Obama.....	50%
McCain.....	31
Can't remember (DNR).....	1
Someone else (DNR).....	5
Didn't vote (DNR).....	7
--	
DK/NA/REFUSED.....	6

64. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban? **(IF NO:)** How would you describe your race? **(READ LIST)**

White or Caucasian.....	82%
Hispanic or Latino (DNR).....	7
Asian or Pacific Islander.....	4
Black or African American.....	3
Native American.....	1
Something else.....	2
--	
DK/NA/REFUSED.....	1

65. What is the highest level of education you have received? **(READ LIST)**

Less than high school	1
High school graduate	13
Some college or two year college graduate.....	35
Four year college graduate	30
Postgraduate or advanced degree	20
--	
DK/NA/REFUSED.....	1

66. How would you describe the type of community you live in? Is it... **(READ LIST)**

Urban.....	24%
Suburban	34
Small town	21
Rural.....	19
--	
DK/NA/REFUSED.....	2

67. How long have you lived in Washington State? Is it... **(READ LIST)**

0-5 years.....	7%
6-10 years.....	8
11-20 years.....	16
21 years or more.....	68
--	
DK/NA/REFUSED.....	1

That completes our survey. Thank you VERY MUCH for your time.